

Middle Bucks Institute of Technology
Goals and Objectives 2016 - 2017

STRATEGIC GOAL: Finalize the 2-year PDE Comprehensive Plan Process

ACTION PLAN:

- Post Comprehensive Plan on MBIT website
- MBIT Executive Council approval
- Submit to PDE

MEASUREMENT:

- Comprehensive Plan approved by PDE Spring 2017

STRATEGIC GOAL: Establish a system that fully ensures students who are academically at risk are supported.

ACTION PLAN:

- Recruit and hire a second School Counselor

MEASUREMENT:

- School Counselor

STRATEGIC GOAL: Participate in the PDE sponsored Technical Assistance Program

ACTION PLAN:

- Participate in NOCTI pretesting program
- TAP Project Based Learning team to present at PDE Integration Conference in November 2016

MEASUREMENT:

- NOCTI Pretest Scores
- PDE Integration Conference Presentation
- Act 48 Professional Development records

STRATEGIC GOAL: Enhance School Security in accordance with PDE Safe Schools guidelines

ACTION PLAN:

- Conduct a school security assessment drill with the Bucks County Police Training Center
- Incorporate school security recommendations into MBIT's Emergency Response Plan

MEASUREMENT:

- School Security Assessment Report
- Emergency Response Plan - Update

STRATEGIC GOAL: Conduct Youth Suicide Awareness and Prevention training program to support new PDE mandate

ACTION PLAN:

- Train teachers, paraeducators and student services staff in suicide awareness and prevention

MEASUREMENT:

- QPR Institute training completed for all teachers, paraeducators and student services staff

STRATEGIC GOAL: Explore new program offerings that support Pennsylvania Department of Labor and Industry's High Priority Occupations

ACTION PLAN:

- Implement Medical and Health Professions program
 - Develop standards and objectives, industry certification options and industry partnership
 - Identify clinical partnerships
- Revise PA Emissions courses to meet the upcoming PennDOT mandated changes in training and recertification testing.
- Plan and implement evening professional development programs in Department of Labor and Industry's High Priority Occupations for adults

MEASUREMENT:

- New Medical and Health Professions program
- PA Emissions revised course offerings
- Adult Evening course offerings

STRATEGIC GOAL: Expand school-based enterprises

ACTION PLAN:

- Explore clinical partnership with the Doylestown YMCA for Sports Therapy and Exercise Management program
- Explore clinical partnership with the BCIU Head Start program for Early Childhood Care and Education program

MEASUREMENT:

- Sports Therapy and Exercise Management program YMCA clinical
- Early Childhood Care and Education program Head Start clinical

STRATEGIC GOAL: Successful student recruitment

ACTION PLAN:

- Implement MBIT Marketing Plan including:
 - Target marketing strategies to programs with a 3-year trend of declining enrollment and low enrolled programs

- Establish an annual student focus group to determine perceived barriers to recruitment, enrollment and retention at MBIT
- Develop strategies to increase awareness of non-traditional career pathways
 - Focus on recruiting non-traditional students
 - Feature successful non-traditional students at recruitment events
- Expand industry training programs for business and industry partners
 - Develop a new customized industry training program

MEASUREMENT:

- Secondary student enrollment
- Non-traditional secondary enrollment
- Adult student enrollment
- Customized industry training program – CPR training

STRATEGIC GOAL: Develop a plan to improve school operations

ACTION PLAN:

- Create a request for proposal (RFP) for insurance services

MEASUREMENT:

- Insurance Provider – Summary of services and fees

ACTION PLAN:

- Implementation of new BMCS health care providers

MEASUREMENT:

- Aetna and CVS implemented

ACTION PLAN:

- Develop a plan to renovate the walking path that crosses the front of MBIT property

MEASUREMENT:

- Walking path renovated

ACTION PLAN:

- Complete identified building renovations:
 - Renovate South Entrance to MBIT
 - Replace main office flooring
 - Renovate new School Counselor office
 - Add landscaping to front bed
 - Upgrade LED lighting in COS
 - Repair CRT floor
 - Renovate HVAC Lab floor
 - Repair broken concrete in South Plaza
 - Repair roof leaks
 - Demolish farmhouse
 - Continue magnetic induction lighting project

MEASUREMENT:

- South Entrance to MBIT renovated
- New main office flooring
- New School Counselor Office
- Additional landscaping to front bed
- LED lighting in COS
- CRT floor
- HVAC Lab floor
- Roof repaired
- Farmhouse demolished
- HVAC Lab floor renovated
- Magnetic induction lighting installed (as per schedule)

STRATEGIC GOAL: Explore, identify and select the infrastructure and software to implement support facilities and school initiatives

ACTION PLAN:

- Prepare to implement InfoSnap, on-line student information management software to collect student forms and process student fees

MEASUREMENT:

- Implement on-line student application system using InfoSnap software system